



**tesol** international association

# EXPAND YOUR BRAND BROADEN YOUR REACH

Access TESOL's digital audience with targeted and trackable advertising.

Partnered with



INTELLIGENT MARKETING STARTS HERE



## Why Retargeting?

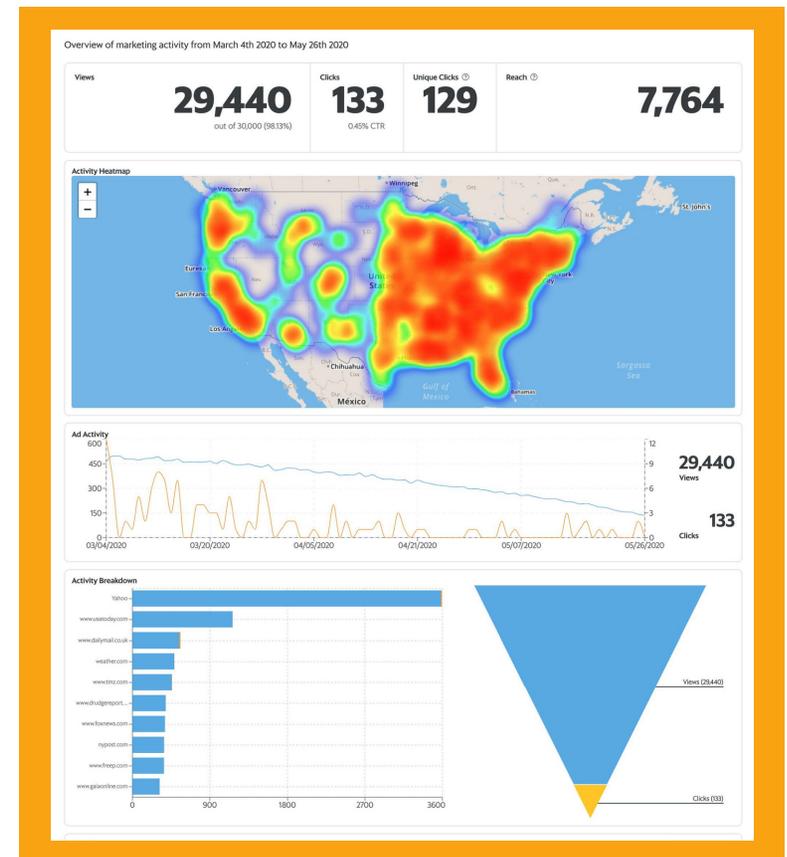
Our audience becomes your audience with retargeting. Get exclusive access to TESOL's website visitors and retarget them with your company's ads anywhere they visit online

## Quality Audience

Don't rely on broad, generic targeting on common ad platforms to market your company. Stand out with TESOL's uniquely qualified audience that will showcase your business to those who need you the most.

## Quantifiable Results

Receive detailed reports that allow you to see your campaign results in real-time including impressions, clicks, and geographical locations of ads served.



# CHOOSE YOUR PACKAGE

Package	Price	Duration	# of Impressions
First Impression	\$3,000	3 Months	150,000
Premium Impression	\$4,000	3 Months	225,000
Ultimate Impression	\$5,000	3 Months	300,000

Ad sizes include: Leaderboard: 728x90, Wide, Skyscraper: 160x600, Square Pop-Up: 300x250



**YOUR AD HERE | 728x90**

**YOUR AD HERE 160x600**

**YOUR AD HERE 300x250**